



THE INSTITUTE OF INTERNAL AUDITORS

INTERNATIONAL CONFERENCE

KUALA LUMPUR, MALAYSIA / JULY 10-13, 2011



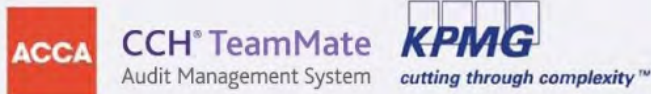
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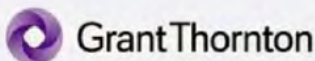
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Welcome

Dear Colleague:

Kuala Lumpur, Malaysia, is delighted and honored to host The Institute of Internal Auditors' (IIA's) 70th annual International Conference July 10 – 13, 2011. With approximately 170,000 members in 165 countries, The IIA is the global leader of the internal audit profession. As we step boldly into the second decade of the century, the 2011 International Conference is the perfect springboard to launch the profession to greater heights and respond positively to the dynamic nature of business today.

Kuala Lumpur's conference theme, "Standing Tall," is particularly appropriate, as the conference location is home to a unique international landmark, the Petronas Twin Towers. One of the tallest man-made structures on the planet, the Petronas Towers perfectly symbolize the aspirations of Malaysians to ascend to new heights and to be leaders in their own right. "Standing Tall" is a call to the internal audit profession to assume even greater leadership roles in advocating sound governance and internal audit standards and practices.

In addition to our world-class keynote speakers, this conference will feature more than 90 distinguished thought-leading presenters and nine program tracks covering Corporate Governance, Risk Management, Audit Management, Fraud Detection and Prevention, Information Technology, Leading Internal Audit Practices, Emerging Global Issues, Leadership and Professional Development, and Auditing in the Public Sector. Continue to check the conference website, www.iaa2011kl.org, periodically as announcements are made about the speakers and relevant topics that will be part of these tracks.

Throughout the conference, you will have opportunities to network with peers in your industry and at your career level during networking breaks, breakfasts, lunches, and the Sunday Welcome Reception, as well as the Gala Dinner on Tuesday, where you can be introduced to new business solutions.

The IIA pledges to make every effort to ensure all attendees enjoy a truly memorable professional development experience in Kuala Lumpur. At the same time, we cordially invite you to savor an incomparable fusion of multi-ethnic colors, tastes, languages, and culture, which are uniquely Malaysian. Plan to make some time in your busy schedule and after the conference to explore this beautiful land. We guarantee you a one-of-a-kind sensory and visual experience!

We expect thousands of international and local participants for this annual flagship event, so be sure to register early, either as a participant or as a sponsor, to secure an incredible opportunity for networking and professional growth.

Attention IIA Members: Save when you register for the conference before April 30, 2011!

And may we say, "Selamat Datang" – Welcome to Malaysia!

Sincerely,



Wee Hock Kee
2011 International Conference Chairman



Günther Meggeneder, CIA
2010-2011 IIA Chairman of the Board



ABOUT THE CONFERENCE

Kuala Lumpur is a bustling metropolis and the capital city of Malaysia. Home to 1.8 million people of different races, religions, and cultures, the city is a melting pot of ethnic and cultural diversity. The Malays, Chinese, and Indians are the primary three races that contribute to this diversity. Be it food, art, language, or architecture, the city is abundant with flavors, colors, and experiences that offer something special for everyone. It is a shopper's paradise, a gourmet's haven, an architect's inspiration, an artist's muse, a party-goer's playground, a spa-lover's retreat, and a golfer's delight. In Malaysia, variety truly is the spice of life.

Fondly known as K.L. to the locals, the city of Kuala Lumpur is rich in history and culture, intertwined with modern skyscrapers and office towers, including the world-famous Petronas Twin Towers, the tallest man-made twin towers ever erected. It is a city that preserves its cultural heritage while offering modern conveniences, making it an interesting and ideal destination for meetings, incentives, conventions, and exhibitions.

And now, the biggest event for the internal audit profession comes to town — The IIA's 2011 International Conference, with its own opportunities, including:

- Recognized keynote speakers and panelists; including **Carman L. Lapointe**, under-secretary-general for Internal Oversight Services at the United Nations; **Robert H. Smith (Lord Smith of Kelvin)**, former Chairman of the Financial Reporting Council Group on Audit Committees Combined Code Guidance, which in 2003 produced The Smith Report; **Graeme Maxton**, economist, writer, and presenter, and **Arthur F. Carmazzi**, ranked by "Guru's International" as one of the Global Top 10 Most Influential Leadership Gurus.
- An unprecedented number of concurrent sessions on today's current issues, industry best practices, and unique challenges to help you add value to your organization.
- International presenters representing the internal audit profession from around the globe.
- Pre-conference sessions designed to enhance your overall conference experience. Panel sessions designed to discuss some of the most interesting and current topics related to the audit profession.
- One of the best exhibit halls containing the latest and very best in tools, techniques, products, and services — all designed to help you to be more successful in your career.
- Receptions and networking opportunities that will make your conference experience memorable for years to come.
- A Gala Event celebrating The Institute of Internal Auditors' 70th Anniversary.

Stay tuned for more information on the pre-conference events, panel sessions, and updates to the conference program.

Please visit www.IIA2011KL.org for the most up-to-date information, as conference program and details are subject to change.

Conference Venue

CONFERENCE VENUE

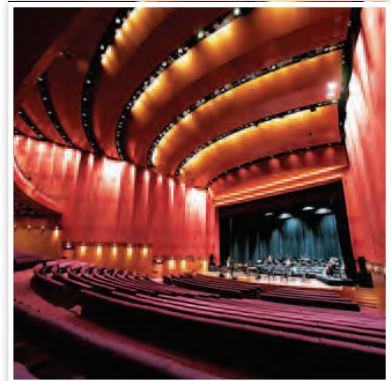
The IIA is bringing a world-class conference to the spectacular Kuala Lumpur Convention Centre, and you will definitely want to be part of the action. Guaranteed to be the year's largest gathering of internal audit practitioners, The IIA's 2011 International Conference is aptly themed "Standing Tall," as the conference location is home to the tallest twin towers in the world.

The Kuala Lumpur Convention Centre is located in the Kuala Lumpur City Centre (KLCC) precinct in the capital city of Kuala Lumpur. The five-level convention centre is purpose-built for meetings and exhibitions, and is fully equipped with the world's most advanced facilities that will provide the extra dimension of interaction in making this event a resounding success.

KUALA LUMPUR CONVENTION CENTRE

Kuala Lumpur City Centre
50088 Kuala Lumpur, Malaysia
Phone: +60-3-2333-2888

Please visit www.IIA2011KL.org for the most up-to-date information, as conference program and details are subject to change.





GENERAL SESSION SPEAKERS

ROBERT HALDANE SMITH, LORD SMITH OF KELVIN

Robert Haldane Smith (Lord Smith of Kelvin) is a Scottish businessman, most notably known as a former Governor of the British Broadcasting Corp. before the advent of the BBC Trust. He is currently Deputy Chairman of Scottish and Southern Energy plc., holds non-executive directorships with the Standard Bank Group Ltd. and Aegon UK plc., chairs the Weir Group plc., serves on the Judicial Appointments Board for Scotland and the Board of Trustees of the British Council, and is Chancellor of the University of the West of Scotland. Lord Smith raised the boardroom profile and status of internal auditing when he chaired the Financial Reporting Council Group on Audit Committees Combined Code Guidance, which in 2003 produced The Smith Report. The guidance was incorporated into the revised Combined Code on Corporate Governance.



CARMAN LOUISE LAPOINTE

Carman Lapointe, CIA, CCSA, CFE is under-secretary-general for Internal Oversight Services at the United Nations. Previously, she served as auditor general of the World Bank, director of the International Fund for Agricultural Development's Office of Audit and Oversight, and Chief Audit Executive at a number of Canadian Federal Crown Corporations. Lapointe was chairman of The IIA's International Board in 1994–1995, and she currently serves on The IIA's Global Capacity Development Task Force and Advocacy Advisory group and chairs the Canadian Institute of Chartered Accountants-IIA Liaison Committee. She is an external member of the Audit Committees of the Organization for Security & Co-operation in Europe and the United Nations Relief and Works Agency for Palestine Refugees in the Near East.



GRAEME MAXTON

Graeme Maxton is an economist, writer, and presenter who specializes in Asian business and economics as well as the world's auto industry. He has authored several highly acclaimed books and is a freelance contributor to "The Economist." Maxton is a frequent host on CNBC's Squawk Box and Capital Connection and a regular guest on BBC and CNN news programs. Currently, he is working on a series of articles on China as well as a new book, "From Enlightenment to Endarkenment," which addresses the implications of the recent financial crisis, overpopulation, environmental degradation, and the emergence of China as a global power.



ARTHUR F. CARMAZZI

Arthur F. Carmazzi has 21 years of experience specializing in psychological approaches to leadership and corporate culture transformation. He is a renowned motivational leadership keynote speaker and trainer in the Asian region and has advanced corporate training with innovative techniques and tools that have been acknowledged by some of the world's greatest organizations. Carmazzi's bestselling books include: "The 6 Dimensions of Top Achievers," "The Colored Brain Communication Field Manual," "Identity Intelligence," "Lessons from the Monkey King," and "The Psychology of Selecting the RIGHT Employee." "Guru's International" ranked him as one of the Global Top 10 Most Influential Leadership Gurus.



RICHARD F. CHAMBERS (MODERATOR)

Richard F. Chambers, CIA, CGAP, CCSA, leverages his more than 35 years of internal audit and related experience in his current role as President and CEO of The IIA Global Headquarters. He previously served as national practice leader at PricewaterhouseCoopers and spent a majority of his career in the public sector. Chambers held various internal audit positions with the U.S. General Accounting Office (now the Government Accountability Office) and served as inspector general of several public agencies such as the U.S. Postal Service and U.S. Army Worldwide. He currently serves on the Board of the Committee of Sponsoring Organizations of the Treadway Commission and previously served on the U.S. President's Council on Integrity and Efficiency. Chambers received the Association of Government Accountants' Frank Greathouse Distinguished Leadership Award in 2010.



SUNDAY, JULY 10, 2011

9:00 AM – 6:00 PM	REGISTRATION
2:00 – 5:00 PM	Pre-Conference Sessions
6:00 – 8:00 PM	Welcome Reception

MONDAY, JULY 11, 2011

7:00 AM – 5:00 PM	REGISTRATION
7:30 – 8:45 AM	BREAKFAST AND NETWORKING
8:45 – 9:30 AM	OPENING SESSION
9:30 – 10:30 AM	GS 1 Standing Tall – Unlimited Opportunities Robert Smith, Lord Smith of Kelvin (UK)
10:30 – 11:00 AM	NETWORKING BREAK
11:00 AM – 12:00 PM	GS 2 Rising to the Challenge: Which way is up? Carman Louise Lapointe (Canada)
12:00 – 1:30 PM	LUNCH

CONCURRENT SESSIONS	Corporate Governance	Risk Management	Audit Management	Fraud Detection & Prevention
1:30 - 2:30 PM CONCURRENT SESSION 1	CS 1-1 II,III Governance Beyond the COSO Frameworks: From the Directors' Perspective to the Auditor's Practice Carolyn Dittmeier (Italy) <i>Poste Italiane</i> <i>Auditing</i>	CS 1-2 II,III Integrated Risk Management: An Enhanced Assurance Process Rob Perri (Australia) <i>Ernst & Young</i> <i>Management Advisory Services</i>	CS 1-3 II,III Conflicts and Boundaries – Challenges For Small Audit Shops Ferdinand Coenraad Balfoort (New Zealand) <i>Balfoort Consulting</i> <i>Auditing</i>	CS 1-4 II,III Developing and Implementing a Fraud Risk Assurance Map Ranjit Singh (Malaysia) <i>Columbus Advisory</i> <i>Auditing</i>
2:30 - 3:30 PM CONCURRENT SESSION 2	CS 2-1 IV Governance and Regulation in Post-Credit Crisis: The Auditor's Challenge Thanabalan Ladamuthu (Singapore) <i>Singapore Exchange Limited</i> <i>Regulatory Ethics</i>	CS 2-2 II,III Risk Management – Bouncing Back From the Doldrums Anton van Wyk (South Africa) <i>PricewaterhouseCoopers</i> <i>Management Advisory Services</i>	CS 2-3 IV Quality Assessment Lessons Learned... How to Come Out on Top Sally-Anne Pitt (Australia) <i>Pitt Group</i> Cyndi Plamondon (USA) <i>The Institute of Internal Auditors</i> <i>Auditing</i>	CS 2-4 IV Improve Your Interviewing Skills Through Linguistic Lie Detection Nejolla Korris (Canada) <i>The Sponsorship Group</i> <i>Specialized Knowledge and Applications</i>
3:30 - 4:00 PM	NETWORKING BREAK			
4:00 - 5:30 PM CONCURRENT SESSION 3	CS 3-1 II,III Is Corporate Governance All Show and No Substance? (Panel Session) MODERATOR: Lee Min On (Malaysia) <i>KPMG</i> PANELISTS: Tan Sri Dato' Seri Megat Najmuddin Megat Khas (Malaysia) <i>Malaysian Institute of Corporate Governance</i> Rita Benoy Bushon (Malaysia) <i>Minority Shareholder Watchdog Group</i> R. Luke Evans (USA) <i>Auditing</i>	CS 3-2 II,III Risk Culture: The Key to Embedding Risk Management in the Organization's DNA MAIN PRESENTER: Prof. Dr. Leen Paape (The Netherlands) <i>Nyenrode Business University</i> GUEST SPEAKERS: Dharshana De Silva (Sri Lanka) <i>Prima Group Sri Lanka</i> Attia Emam (Malaysia) <i>Securities Commission</i> <i>Management Advisory Services</i>	CS 3-3 II,III Taking the Leading Role in Integrated Assurance (Panel Session) MODERATOR: Leonardo Matignas Jr. (Philippines) <i>SyCip Gorres Velayo & Co</i> PANELISTS: Peter Chambers (Malaysia) <i>Axiata Group</i> Gary Sturisky (USA) <i>RSM International</i> Mohammed Siddiqui (Canada) <i>Hydro Ottawa Holding</i> <i>Auditing</i>	CS 3-4 IV Fraud Case Studies: Lessons Learned (Panel Session) MODERATOR: Gary Anderson (Australia) <i>Protiviti</i> PANELISTS: Sukdev Singh (Malaysia) <i>KPMG</i> Tommy Seah (Singapore) <i>ICFE Group of Companies</i> Restiana Linggadjaya (Indonesia) <i>CIMB Niaga</i> <i>Specialized Knowledge and Applications</i>

IV
Auditing

IV
Auditing

Information Technology	Leading Internal Audit Practices	Emerging Global Issues	Leadership & Professional Development	Auditing in the Public Sector
<p>CS 1-5 I,II IT Governance Audit: The Role of Internal Auditors Michael Chan (Hong Kong, China) <i>C & C Advisory Services</i> Auditing</p>	<p>CS 1-6 II,III Strategic Auditing... Helping Your Organization Succeed Patricia K. Miller (USA) <i>Deloitte & Touche</i> Auditing</p>	<p>CS 1-7 IV Roles of Internal Audit in Sustainability Program Woo Chi Mun (Australia) <i>KPMG</i> Auditing</p>	<p>CS 1-8 IV The Competencies of A Highly Effective Internal Auditor in a Progressive Landscape Lawrence Harrington (USA) <i>Raytheon Company</i> Auditing</p>	<p>CS 1-9 II,III Enhancing Auditor's Performance Towards Ensuring Accountability Tan Sri Dato' Setia Haji Ambrin bin Buang (Malaysia) <i>National Audit Department</i> Auditing (Governmental)</p>
<p>CS 2-5 II,III Getting Your Information Security Framework Right Jason Yuen (Malaysia) <i>CyberSecurity Malaysia</i> Business Management and Organization</p>	<p>CS 2-6 IV Future Proofing Your Internal Audit Function Robert Hirth (USA) <i>Protiviti</i> Auditing</p>	<p>CS 2-7 IV Selling the GRC Value Proposition Warren Stippich (USA) <i>Grant Thornton</i> Jennifer Chen (Hong Kong, China) <i>Grant Thornton</i> Auditing</p>	<p>CS 2-8 IV Leadership in a Flat World Rajeev Peshawaria (Malaysia) <i>The ICLIF Leadership & Governance Centre</i> Personal Development</p>	<p>CS 2-9 II,III Internal Audit and Risk Management Readiness Peter Achterstraat (Australia) <i>The New South Wales Audit Office</i> Auditing</p>
<p>CS 3-5 IV Emerging IT Trends & What Auditors Need To Know: Cloud Computing, Virtualization, Mobile Devices and More (Panel Session) MODERATOR: Terri Freeman (USA) <i>The Institute of Internal Auditors</i> PANELISTS: Norman Marks (USA) <i>SAP</i> Nickson Choo, (Malaysia) <i>Crowe Horwath</i> Darren Cerasi (Singapore) <i>I-Analysis Pte Ltd</i> Auditing</p>	<p>CS 3-6 II,III Evaluating Corporate Culture – Giving Internal Audit the Edge (Panel Session) MODERATOR: Dr. Stanley Chang (China) <i>Ernst & Young</i> PANELISTS: Jerome Hon Kah Cho (Malaysia) <i>Maybank</i> Devanesan Evanson (Malaysia) <i>IIA Malaysia Board of Governors</i> Auditing</p>	<p>CS 3-7 IV 10 Imperatives for Change: Key Insights from The IIA's Global Internal Audit Survey Richard J. Anderson (USA) <i>DePaul University</i> Bonnie Ulmer (USA) <i>The Institute of Internal Auditors</i> Auditing</p>	<p>CS 3-8 IV Positioning Key Internal Audit Talents To Address Emerging Business Risks (Panel Session) MODERATOR: Wayne Rose (USA) <i>Deloitte & Touche</i> PANELISTS: Lawrence Harrington (USA) <i>Raytheon Company</i> Gerry Cox (UK) <i>South West Audit Partners</i> Auditing</p>	<p>CS 3-9 II,III Performance Auditing In Action (Panel Session) MODERATOR: Phillip D Turling (UK) <i>RSM Tenon</i> PANELISTS: Greg Hollyman (Australia) <i>National Australia Bank</i> Alan Siegfried (USA) <i>Inter-American Development Bank</i> Abd Razak Haron (Malaysia) <i>ICIA Services</i> Auditing</p>

TUESDAY, JULY 12, 2011

7:00 AM – 5:00 PM	REGISTRATION			
7:30 – 8:15 AM	BREAKFAST AND NETWORKING			
8:30 – 9:00 AM	IIA SESSION (ANNOUNCEMENT AND AWARDS)			
9:00 – 10:00 AM	GS 3 The Economic Outlook for the World and Asia: Long Term, Short Term and Medium Term Graeme Maxton (Singapore)			
10:00 – 11:00 AM	GS 4 TBA Dato' Sri Idris Jala (Malaysia)			
11:00 – 11:30 AM	NETWORKING BREAK			
CONCURRENT SESSIONS	Corporate Governance	Risk Management	Audit Management	Fraud Detection & Prevention
11:30 AM – 12:30 PM CONCURRENT SESSION 4	CS 4-1 III The Broken Triangle? The Relationship Between Internal Audit, Management and The Audit Committee John Peirson (USA) <i>Deloitte & Touche</i> <i>Business Management and Organization</i>	CS 4-2 II,III Leading Risk Assessment Practices Paul Sobel (USA) <i>IIA Executive Committee</i> <i>Management Advisory Services</i>	CS 4-3 II,III Getting There From Here: How to Make Continuous Auditing a Reality John Verver (Canada) <i>ACL</i> <i>Auditing</i>	CS 4-4 IV Strategies to Combat Corruption Risk Pamela Verick (USA) <i>Protiviti</i> <i>Auditing</i>
12:30 – 1:45 PM	LUNCH			
1:45 – 2:45 PM CONCURRENT SESSION 5	CS 5-1 II,III Corporate Governance - In Crisis or A New Dawn? Professor Andrew D Chambers(UK) <i>London South Bank University</i> <i>Business Management and Organization</i>	CS 5-2 II,III Risks of Social Networking Uantchern Loh (Singapore) <i>Deloitte & Touche</i> <i>Specialized Knowledge and Applications</i>	CS 5-3 II,III Knowledge Management in Internal Audit Ignacio Garijo-Garde (USA) <i>BBVA</i> <i>Auditing</i>	CS 5-4 II,III New Approaches to Digital Forensics Darren Cerasi (Singapore) <i>i-Analysis Pte Ltd</i> <i>Specialized Knowledge and Applications</i>
2:45 – 3:00 PM	TRANSITION BREAK			
3:00 – 4:00 PM CONCURRENT SESSION 6	CS 6-1 IV Ten Techniques to Make Your Audit Committee Effective Naren Aneja (India) <i>Aneja Associates</i> <i>Auditing</i>	CS 6-2 IV Regulations and Trends of Governance, Risk Management, Internal Control in Asian Countries Yasumi Taniguchi (Japan) <i>Protiviti</i> Philip Yau (China) <i>Protiviti</i> <i>Specialized Knowledge and Applications</i>	CS 6-3 IV The Internal Audit Value Proposition – How to Make It Real Rob Newsome (South Africa) <i>PricewaterhouseCoopers</i> <i>Auditing</i>	CS 6-4 IV Unseen Risk – What You Don't Know Can Hurt You Simon Goddard (Hong Kong, China) <i>Global Insight Ltd</i> <i>Management Advisory Services</i>
4:00 – 4:30 PM	NETWORKING BREAK			
4:30 – 5:30 PM CONCURRENT SESSION 7	CS 7-1 II,III How Does a Leading Audit Committee Monitor the Internal Governance of an Organization Jean-Pierre Garitte (Belgium) <i>JP Garitte Consulting</i> <i>Auditing</i>	CS 7-2 IV Bridging Risk Management Silos: How to Get Everyone on the Same Page? Simon Yoo (South Korea) <i>Meritz Insurance</i> <i>Management Advisory Services</i>	CS 7-3 II,III Improving the Quality and Transparency of Internal Audit Dr Mak Yuen Teen (Singapore) <i>National University of Singapore</i> <i>Auditing</i>	CS 7-4 II,III Advance Statistical Methods at the Service of Fraud Finding Alain Soubliere (Canada) <i>CaseWare IDEA</i> <i>Specialized Knowledge and Applications</i>
7:00 – 10:00 PM	GALA DINNER			

IV
Economics

IV
Personal Development

Information Technology		Leading Internal Audit Practices		Emerging Global Issues		Leadership & Professional Development		Auditing in the Public Sector	
CS 4-5	II,III	CS 4-6	II,III	CS 4-7	IV	CS 4-8	IV	CS 4-9	II,III
End Point Security: How to Secure Your Environment		Doing More With Less – The Lean Internal Audit Model		Embracing Islamic Finance - Impact on Internal Audit		Improving Auditor Skills to Audit Smarter, Not Harder		Internal Control and Audit: Ensuring Public Sector Integrity and Accountability	
Raj Chaudhary (USA) <i>Crowe Horwath</i>		Larry Rieger (USA) <i>Crowe Horwath</i>		Mohammad Faiz Azmi (Malaysia) <i>PricewaterhouseCoopers</i>		Roderick Winters (USA) <i>Microsoft Corporation</i>		Deon van der Westhuizen (South Africa) <i>Watermark Assurance Services</i>	
<i>Specialized Knowledge and Applications</i>		<i>Auditing</i>		<i>Specialized Knowledge and Applications</i>		<i>Auditing</i>		<i>Auditing (Governmental)</i>	
CS 5-5	II,III	CS 5-6	IV	CS 5-7	IV	CS 5-8	IV	CS 5-9	II,III
Continuous Control Monitoring – Knowing the What? Who? Where? How?		Unlocking the Value of Internal Audit – Deriving Synergy from Co-Sourcing		Emerging Global Trends Affecting Asia Pacific		Perception is Real – Working to Enhance the Image		Promoting Strong Governance and Financial Accountability in the Public Sector	
Robin Clough (UK) <i>Data Consulting</i>		Philip Satish Rao (Malaysia) <i>Ernst & Young</i>		Steven Parker (Hong Kong, China) <i>Jefferson Wells</i>		Deanna Sullivan (USA) <i>SullivanSolutions</i>		Ian Carruthers (UK) <i>Chartered Institute of Public Finance and Accountancy (UK)/International Public Sector Accounting Standards Board Member</i>	
<i>Auditing</i>		<i>Auditing</i>		<i>Specialized Knowledge and Applications</i>		<i>Personal Development</i>		<i>Auditing (Governmental)</i>	
CS 6-5	II,III	CS 6-6	IV	CS 6-7	IV	CS 6-8	IV	CS 6-9	II,III
Social Network Security and Service Management – Knowing Your Friends From Your Foes		Protecting Values – Managing the Ethical Environment		The “Soul” Purpose of Corporate Social Responsibility (CSR)		Using Soft Skills in Dealing With Hard Problems		Establishing Accountability and Transparency Through Performance Auditing	
Prinya Hom-Anek (Thailand) <i>ACIS Professional Centre</i>		Robert Rudloff (USA) <i>MGM Resorts International</i>		Adil Buhariwalla (UAE) <i>Emirates Group</i>		Dr. Sridhar Ramamoorti (USA) <i>Kennesaw State University</i> R. Luke Evans (USA)		Stephen Morgan (USA) <i>Excellence in Government Accountability and Performance Practices, Inc</i>	
<i>Specialized Knowledge and Applications</i>		<i>Behavioral Ethics</i>		<i>Specialized Knowledge and Applications</i>		<i>Personal Development</i>		<i>Auditing</i>	
CS 7-5	II,III	CS 7-6	IV	CS 7-7	IV	CS 7-8	IV	CS 7-9	II,III
GTAG 14: Auditing User-Developed Applications (UDAs)		The “Rock Star” Internal Auditor – Making Change Happen		2011 State of the Internal Audit Profession Study		How Do We Sustain Ourselves as Internal Auditors to “Stand Tall?”		Real Life Experiences Implementing Continuous Controls Monitoring	
Lily Bi (USA) <i>The Institute of Internal Auditors</i>		Norman Marks (USA) <i>SAP</i>		Rossana Javier (Philippines) <i>PricewaterhouseCoopers</i>		James Paterson (UK) <i>Bvalco Ltd</i>		Robert McDonald (Australia) <i>Queensland Health</i>	
<i>Auditing</i>		<i>Auditing</i>		<i>Auditing</i>		<i>Auditing</i>		<i>Auditing</i>	

WEDNESDAY, JULY 13, 2011

7:30 – 8:15 AM	BREAKFAST AND NETWORKING
8:15 – 8:30 AM	OPENING REMARKS
8:30 – 9:45 AM	GS 5 Secrets To Sustainable Success: Human Factor (Panel Session) IV Moderator: Carolyn Dittmeier (Italy) Panelists: Alex Malley (Australia) Professor Dato' Aziuddin Ahmad (Malaysia) N.K. Tong (Malaysia) <i>Personal Development</i>
9:45 – 10:15 AM	NETWORKING BREAK
10:15 – 11:30 AM	GS 6 Fostering Public Trust in Corporate Governance: Is There a Role for Internal Auditors? IV (Panel Session) Moderator: Richard Chambers (USA) Panelists: Günther Meggeneder (UK) Tan Sri Zarinah Anwar (Malaysia) Dato' Haji Zainal Abidin Putih (Malaysia) Tengku Dato' Sri Azmil Zahrudin (Malaysia) <i>Auditing</i>
11:30 AM – 12:00 PM	CLOSING SESSION
12:00 – 1:00 PM	GS 7 Identity Intelligence – Knowing Yourself to Work Better with Others IV Arthur Carmazzi (Indonesia) <i>Personal Development</i>

Pre-Conference

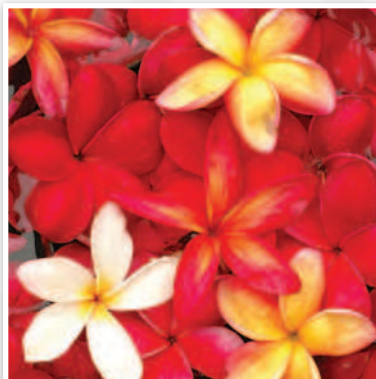
PRE-CONFERENCE SESSIONS

Explore issues and topics affecting the profession by attending one of the following pre-conference sessions held on Sunday July 10, 2011, and earn additional continuing professional education (CPE) hours:

- Educator's Forum.
- IPPF Workshop.
- Public Sector Forum.

For a complete list of available pre-conference sessions, please visit www.iaa2011kl.org and click on "PROGRAM." Pre-registration and pre-payment for some sessions may be required, as seating may be limited to better facilitate the session.

Please visit www.IIA2011KL.org for the most up-to-date information, as conference program and details are subject to change.





Social Delegate

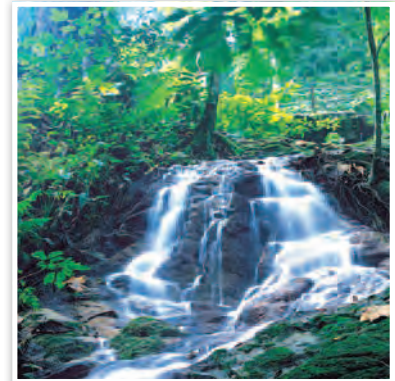
SOCIAL DELEGATE TOURS

They say the best way to get to know a new place is by taking a tour. Unveil the beauty and charm of the old and new Kuala Lumpur, also known as the Garden City of Lights. See the contrast of the magnificent skyscrapers against buildings of the colonial days. Leave the city to see our beautiful countryside. Make the most of your visit by participating in one or more of these exciting outings:

- Kuala Lumpur City Tour – Half Day
- Countryside City Tour – Half Day
- Karyaneka (Handicraft and Souvenir Centre) Tour – Half Day
- Putrajaya Tour – Full Day
- Historic Melaka – Full Day

By the end of conference, you will probably feel as if you have seen the “soul” of Malaysia!

Tour bookings are available during the registration process.



GALA EVENT



GALA DINNER

TUESDAY, JULY 12 / 7:00 TO 10:00 P.M.

Conference delegates are invited to attend the annual Gala Event to be held on Tuesday, July 12, at 7:00 p.m. The event will celebrate The IIA's 70th anniversary. Delegates will be treated to Malaysian culture, cuisine, and hospitality as they socialize with their colleagues and peers during this event. Additional delegate guest tickets may be purchased at the time of registration.

Please visit www.IIA2011KL.org for the most up-to-date information, as conference program and details are subject to change.

REGISTRATION INFORMATION

IIA Members save off the regular conference registration rate when you register early.

REGISTRATION FEES

(All pricing in MYR)

	BEFORE JANUARY 31, 2011	BEFORE APRIL 30, 2011	AFTER APRIL 30, 2011
IIA MEMBERS	MYR3650	MYR4650	MYR5300
NONMEMBERS	MYR4950	MYR5300	MYR5950
SOCIETY EMERITUS	MYR2650	MYR2650	MYR2650
DELEGATE GUEST*	MYR1200	MYR1200	MYR1200

*Delegate Guests receive the Welcome Reception and Gala Event on Tuesday evening.

HOW TO REGISTER – INDIVIDUALS

ONLINE – You may register and pay online using our secure online form. Go to www.iaa2011kl.org and click on “Registration”.

MAIL OR FAX – Visit www.iaa2011kl.org and click on “Registration” to download the printable registration form and the job and industry codes.

MAIL OR FAX

THE COMPLETED FORM TO:

2011 IIA International Conference Secretariat
 C/O AOS Conventions & Events Sdn Bhd
 No.39 & 40, Jalan Mamanda 9
 Ampang Point
 68000 Ampang
 Kuala Lumpur
 Malaysia
 Fax: +60-3-4252-9100

HOW TO REGISTER – GROUPS

Attend The IIA 2011 International Conference with 10 or more colleagues from your organization and save with our group registration discounts. Please contact Ms. Wendy Liew, Ms. Yong Li Yeen, or Ms. Bell Ng at iaa2011kl@iiam.com.my or call +60-3-9282-1148 for assistance.

Please visit www.iaa2011kl.org for the most up-to-date information as conference program and details are subject to change.



GENERAL CONFERENCE INFORMATION

The registration fee for conference delegates includes:

- Attendance to The IIA's 2011 International Conference
- All printed conference materials
- Breakfast (Monday, Tuesday, Wednesday)
- Lunch (Monday and Tuesday)
- Refreshments during conference days
- Welcome Reception
- Gala Event
- Conference Bag

The registration fee for delegate guest(s) includes:

- Welcome Reception
- Gala Event
- Conference Bag

Only registered delegates and delegate guests are entitled to attend the social activities of the conference.

QUESTIONS?

For more information regarding refund, complaint, and/or program cancellation policies, please call or e-mail us at:

Phone: +60-3-4252-9100

E-mail: iia2011kl@aosconventions.com

NOTE: Registrations will not be accepted over the phone.

CANCELLATION POLICY

All cancellations and refund requests must be in writing. Cancellations received by June 20, 2011 will incur a MYR350 administrative fee. **There is no refund for cancellations received after June 20, 2011.**

SCHEDULE CHANGES

At times, it may be necessary to cancel, reschedule, or substitute a conference session, speaker, and/or topic after registration has been confirmed. The IIA will provide advance notice of any changes once notice has been received and in doing so will not be responsible for penalties related to the canceling or rescheduling of registration fees, airfares, lodging, etc.

CPE CREDITS AVAILABLE



When you attend this conference, Monday through Wednesday, you are eligible to receive 18 Continuing Professional Education (CPE) credits. Additional CPE credits can be earned by attending the pre-conference sessions. The IIA's International Conference programs are acceptable for fulfilling CPE requirements, which ensure that internal auditors comply with the specific standards on education in The IIA's International Standards for the Professional Practice of Internal Auditing.

Please visit www.iia2011kl.org for the most up-to-date information as conference program and details are subject to change.



Accommodations

ACCOMMODATIONS

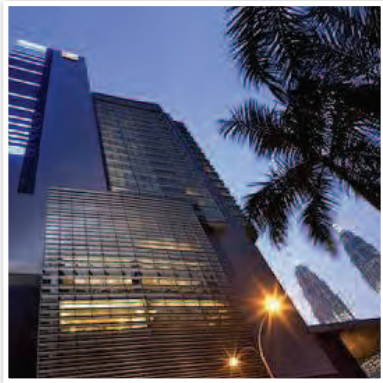
For complete hotel details, including room rates and hotel amenities, please visit www.iaa2011kl.org and access “Accommodations” under the “Location” section of the website. Hotel bookings are available during the registration process.



MANDARIN ORIENTAL / OFFICIAL CONFERENCE HOTEL

Kuala Lumpur City Centre 50088 Kuala Lumpur, Malaysia

Mandarin Oriental’s acclaimed collection of luxurious hotels and resorts are perfectly located in the world’s most prestigious locations. Overlooking the lush 50-acre landscaped KLCC Park and offering spectacular views of the city skyline, it enjoys prime location in the heart of the city’s business, commercial, retail, and entertainment districts. The hotel is connected to the Kuala Lumpur City Centre (KLCC) and offers easy access by foot to key public transportation networks.



TRADERS HOTEL / OFFICIAL CONFERENCE HOTEL

Kuala Lumpur City Centre 50088 Kuala Lumpur, Malaysia

The Traders Hotel Kuala Lumpur is located in the heart of the Kuala Lumpur City Centre (KLCC). The hotel offers an incredible location in KLCC with direct access to the world class Kuala Lumpur Convention Centre, Suria KLCC and the famous Petronas Twin Towers - the ultimate business, convention, shopping, and entertainment hub of Kuala Lumpur. Traders Hotel Kuala Lumpur offers complete 24-hour business services that include wireless internet access in all public areas and meeting rooms, secretarial services, video conferencing, translation services, ticketing and travel assistance, limousine, and postal/courier services.

IIA ANNUAL BUSINESS MEETING

WEDNESDAY JULY 13, 2011

2:00 P.M. / KUALA LUMPUR CONVENTION CENTRE

The 2011 Annual Business Meeting of The Institute of Internal Auditors will take place following the International Conference. The agenda includes officers' reports, the election of officers and directors, and other appropriate items. All IIA members are urged to attend and increase their knowledge of The Institute's business. No registration is required.

CONFERENCE EXHIBIT & SPONSORSHIP OPPORTUNITIES

We invite you to position your company for success by incorporating into your marketing mix exhibit and sponsorship opportunities at this annual event. It is a guaranteed way to generate valuable sales leads and increase your organization's visibility to high-powered buyers from more than 100 countries.

The number of repeat exhibitors and sponsors who attend The IIA's annual International Conference is, in itself, an affirmation of the event's success. Prior years' exhibitors and sponsors include audit service providers; audit training and consulting services; professional associations; software companies; purchasing recovery service providers; risk management specialists; assurance and advisory business service providers; publishers; universities; certification training materials providers; control self-assessment implementation, training, and facilitation specialists; job placement organizations; and more.

The conference program includes plenty of time for attendees to connect with exhibitors during networking and lunch breaks.

Each 3m x 3m booth is an affordable US \$4,250.

To book exhibit or sponsorship opportunities for this conference, please contact sales@theiia.org, call +1-407-937-1109, or reach The Institute of Internal Auditors Malaysia directly at iia2011kl@iiam.com.my or +60-3-9282-1148.





S T A N D I N G T A L L

For more information or to register, please visit www.iaa2011kl.org.



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